

Community Handprint

Translating Vision into Action

2024 IDG Summit
Jeroen Janss / Inner Green Deal

Agenda

Transforming Cities & Our Role
Community Handprint
The Story So Far
Your Inner & Outer Handprint





*“No one will protect what
they don't care about...
...and no one will care about what
they have never experienced.”*

Sir David Attenborough

What is ours to do?

A North Star.

*Inner development
to support the transition
to regenerative and
empowering cities.*



What we can offer:



Framework



Hubs



Solutions

Solutions from the IDG Community:



1. **Capacity building:** learning & development
2. **Community building** & mobilisation of communities
3. **Evaluation:** research and tools to evaluate impact
4. **Other...**





UN Bonn

SHAPING A SUSTAINABLE FUTURE



Community Handprint
A UN Climate Change Global Innovation Project



Question.

*To improve my overall impact on the environment,
I would feel more motivated if I am invited to?*

(choose one):

1.

Reduce my negative impact

(less travel, eat less meat, ...)

2.

Increase my positive impact

(contribute to initiatives at
work or in my community)

*Why positive narratives
are more effective.*

Community Handprint?

The Community Handprint approach cultivates **collective action** that contributes to **positive change** in the world.

It contrasts with the 'Footprint' approach which traditionally focuses on the **negative impact** of individuals.

Examples of Community Handprints.

OUTER Handprint activities at the community level include:



Clean Energy Projects



Urban Greening



Advocacy Initiatives

Examples of Community Handprints.

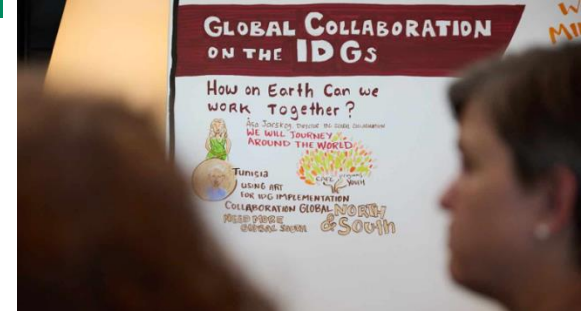
INNER Handprint activities at the community level include:



Resilience building in nature



Community building



Enhancing collaboration skills

Why Community Handprint?



1. It empowers people and accelerates change.
2. It encourages collaboration, stronger communities and systems change.
3. It raises the bar from climate neutrality (a focus of footprint reductions) to social and planetary health.



Progress so far.

Ideation &
desk research



Included
in Paper



Positive
Feedback



IGD
Challenge



Project
Description



Collaboration
& discussions



Survey
Design



Focus
Groups



UGIH Innovation
Project



Community Handprint Offering (early stage!)



Community Engagement

Campaigns that mobilise communities around a shared purpose



Capacity Building

Programs that train facilitators to support community building and collective actions



Co-creating Innovation

Tools to facilitate the process from needs, to ideas to action.



Regenerative Evaluation

Tools to understand what changes beyond the numbers.



Communicating & Celebrating

Share inspiring stories where people come together.

North Star Community Handprint

*Flourishing communities
that care and contribute to
positive change in the world,
accelerating climate and
environmental action.*



What we envision with the Handprint Project.



- Strong community of Handprint enablers.
- Handprint concept as widely accepted as Footprint.
- Shared responsibility of our planet...
... and an acceleration of climate action.



Naive?

What about the 1 billion volunteers globally?

A podcast cover with a dark green background. In the top left, the text "Podcast Season 4 Episode 8" is written in white. In the top right is the "INNER GREEN DEAL" logo. In the center, the title "The Transforming Act of Giving" is written in white, followed by "Nipun Mehta" and "Founder of ServiceSpace". At the bottom is a black and white portrait of Nipun Mehta. On the left side, there are white concentric circular lines.

Listen to the inspiring story of Nipun

What is yours to do?






Your Inner Handprint.



Think of a positive or impactful project you've been part of.

How did it make you feel?






List 5 IDG skills or qualities that you used and that made a difference during the project.

				
1 Being Responsible to Self	2 Thinking Cognitive Skills	3 Relating Caring for Others and the World	4 Collaborating Social Skills	5 Acting Enabling Change
Inner Compass Integrity and Authenticity Optimism and Learning Mindset Self-awareness Presence	Critical Thinking Complexity Awareness Perspective Skills Sense-making Long-term Orientation and Visioning	Appreciation Connectedness Humility Empathy and Compassion	Communication Skills Co-creation Skills Inclusive Mindset and Intercultural Competence Trust Negotiation Skills	Courage Creativity Optimism Perseverance

Your Inner Handprint.



List 5 IDG Qualities you used that made a difference.

				
1 Being Relationship to Self	2 Thinking Cognitive Skills	3 Relating Caring for Others and the World	4 Collaborating Social Skills	5 Acting Enabling Change
Inner Compass	Critical Thinking	Appreciation	Communication Skills	Courage
Integrity and Authenticity	Complexity Awareness	Connectedness	Co-creation Skills	Creativity
Openness and Learning Mindset	Perspective Skills	Humility	Inclusive Mindset and Intercultural Competence	Optimism
Self-awareness	Sense-making	Empathy and Compassion	Trust	Perseverance
Presence	Long-term Orientation and Visioning		Mobilisation Skills	



Your Outer Handprint.



What cause or issue in your community do you deeply care about?

What are the needs of this community relating to the cause or issue?

How can you contribute given your skills, passions, network, etc?



United Nations Climate Change
Global Innovation Hub



Share with your Neighbour.



1. **First person:** 3 minutes
2. **Second person:** 3 minutes
3. **Wrap-up:** 2 minutes

Some suggestions:

- **Active listening:** let the person speak
- **Sense within you how it feels:** both as speaker and listener





Let's connect

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